

**ESG Evaluation and New National Standard of Moon Cake
Packaging.**

**"Pulse" for the Healthy Development of Small and
medium-sized Enterprises**

By ZHOU Jinfeng

Abstract: Human society has begun to transform from industrial civilization to ecological civilization, and the profit of enterprises will no longer determine the good development of enterprises. If an institution or a project fails to grasp ESG, it is likely to collapse overnight because it deviates from the course of human civilization. More enterprises pay attention to ESG and carry out ESG evaluation, which will help enterprises realize sustainable development under the background of green development with clean water and green mountains as the first priority.

Key words:

ESG, enterprise, environmental risk, human civilization

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