

A brief analysis of responsible tourism from the perspective of ecological civilization

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Abstract: At present, with the rapid development of the economy and society, the quality of life of the people has been rising, and the tourism industry has become a new engine to meet people's new expectations for a better life. However, behind the "explosive" growth of the tourism industry, it may have negative impacts on the local ecological environment, social culture, biodiversity, resource utilization and other aspects. The development of responsible tourism has also become an important focus for the tourism industry to promote high-quality development based on the requirements of the era of ecological civilization. This article analyzes responsible tourism behavior from the perspective of ecological civilization, and combines the research and practice of responsible tourism led by social organizations to propose that the healthy, mutually beneficial and win-win tourism relationship advocated by responsible tourism is highly consistent with the concept of ecological civilization. The mainstream development of responsible tourism will become an important engine to promote the construction of ecological civilization.

Key words: Ecological civilization, responsible tourism, biodiversity, environmental protection

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