



Dr. Zhou Jinfeng, Fellow of World Academy of Art and Science, and Executive Committee Member of The Club of Rome, innovatively put forward the theory of “Human-based Solutions”, “Three Axioms of Pollution Treatment” and “Four Principles of Ecological Restoration”, and Biodiversity Conservation in Our Neighborhood (BCON), “Carbon Equality” theories, etc.

High-quality products also need a “low carbon footprint” to enhance global competitiveness

By ZHOU Jinfeng

(Fellow of the World Academy of Art and Science)

Abstract: This article is based on the author’s speech at the roundtable dialogue on the Industry Green Development and Sustainable Trade Prospects at the Sustainable Trade under Global Climate Change sub-forum of the 7th China International Import Expo and the Hongqiao International Economic Forum. The author said that in today’s urgent situation and sudden changes of the climate and biodiversity crises, policies can be used to make rapid and effective adjustments. In addition, the author believes that future commodity trading not only requires good product performance and low prices, but also must have a low carbon footprint. These indicators will jointly affect the global trade of enterprises. Finally, the author emphasizes the importance of experience sharing in jointly responding to biodiversity and climate crises.

Key words: Policy, carbon footprint, sustainable trade, green development

ZHOU Jinfeng. High-quality products also need a “low carbon footprint” to enhance global competitiveness. BioGreen - Biodiversity Conservation and Green Development. Vol. 1, November 2024. Total Issues 70. ISSN2749-9065



