

Distinctions between the concepts of Responsible Tourism and Ecotourism

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Abstract: With the rapid development of economic globalization, the tourism industry has received unprecedented attention and is becoming an important engine for economic growth in many countries or regions. However, traditional tourism activities often ignore the importance of environmental protection, leading to a series of ecological problems, such as biodiversity loss, environmental pollution and excessive consumption of resources. In the face of these challenges, “responsible tourism” came into being. With people’s enthusiasm for ecotourism, the thinking about ecotourism has become more common. This article distinguishes the concepts of responsible tourism and ecotourism, and deeply analyzes the connotation and extension of responsible tourism. At the same time, this article will also explore the challenges faced by responsible tourism and ecotourism in practice, in order to provide useful reference for promoting the healthy development of the tourism industry.

Key words: Responsible tourism, ecotourism, distinctions

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