## The Problem and Solution of Falconry Culture in the age of Ecological Civilization

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## Abstract:

Falconry culture has high ethnic characteristics, traditionally for hunting and entertainment as main purpose, and gradually changes with the development of The Times. However, China's falconry culture is mainly operated in the mode of business or industry to protect culture and develop economy. This paper aims to analyze the problems and challenges faced by the inheritance of falconry culture in the background of ecological civilization age, explore the innovation and continuation of falconry culture, and seek effective ways of inheriting falconry culture, so as to keep pace with the Times and conform to the development trend of the current.

**Key words**: falconry culture, conflict, wildlife, protection, inherit, abandon and develop

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